

**Listing of the Claims**

This listing of the claims will replace all prior versions, and listings, of claims in the Application:

1. (Currently Amended) ~~An article~~ A medallion for association with a motor vehicle comprising:

a base; and

~~elements coupled to~~ inserts installed within the base having different ornamental appearances selected from,

a first set of inserts having at least two visible characteristics defining a first ornamental appearance;

a second set of inserts having at least two visible characteristics defining a second ornamental appearance; and

a third set of inserts having at least two visible characteristics defining a third ornamental appearance;

wherein the visible characteristics defining the ornamental appearance of each of the inserts comprise at least one of variations in color, shape, surface profile, outline, material and indicia;

wherein the at least two visible characteristics of the first set of inserts are different than the at least two visible characteristics of the second set of inserts so that the first ornamental appearance is different than the second ornamental appearance;

wherein the at least two visible characteristics of the first set of inserts are different than the at least two visible characteristics of the third set of inserts so that the first ornamental appearance is different than the third ornamental appearance;

wherein the at least two visible characteristics of the second set of inserts are different than the at least two visible characteristics of the third set of inserts so that the second ornamental appearance is different than the third ornamental appearance;

so that a plurality of unique ornamental appearances for the medallion is defined by the different ornamental appearances of the inserts that can be selected, arranged and installed within the base of the medallion to form the medallion; and

wherein the medallion is formed with one of the plurality of unique ornamental appearances by selection and installation within a first depression of the base of at least one of the first set of inserts, at least one of the second set of inserts, and at least one of the third set of inserts

~~wherein the elements have at least two characteristics including color, shape, surface profile, surface finish, outline, material, and indicia; and~~

~~wherein unique configurations of the article may be created by selecting elements with different combinations of the at least two characteristics.~~

2. (Currently Amended) The medallion ~~article~~ of Claim 1[[,]] wherein the base depression comprises a bottom surface ~~a cavity~~.

3. (Currently Amended) The medallion ~~article~~ of Claim 1[[,]] wherein the color is associated with available colors from a manufacturer of the motor vehicle.

4. (Currently Amended) The medallion ~~article~~ of Claim 1[[,]] wherein each insert has a different outline from other inserts ~~each element is an insert received in the base and wherein each element has a different outline from other elements.~~

5. (Currently Amended) The ~~article~~ of Claim 4[[,]] wherein the outline is correlated to a portion of the motor vehicle.

6. (Currently Amended) The medallion ~~article~~ of Claim 2[[,]] wherein the inserts ~~elements~~ substantially fill the depression ~~cavity~~ and a plurality of the inserts ~~elements~~ interface with one another.

7. (Currently Amended) The medallion ~~article~~ of Claim 1[[,]] wherein the surface profile is at least one of flat, concave, and convex.

8. (Currently Amended) The medallion ~~article~~ of Claim 1[[,]] wherein at least one insert ~~element~~ is provided with indicia.

9. (Currently Amended) The medallion ~~article~~ of Claim 8[[,]] wherein the indicia is associated with a number of motor vehicles purchased.

10. (Currently Amended) The medallion ~~article~~ of Claim 1[[,]] wherein the base is configured to be attached to a support structure.

11. (Currently Amended) The medallion ~~article~~ of Claim 10[[,]] wherein the base is configured to receive a fastening member.

12. (Currently Amended) The medallion ~~article~~ of Claim 10[[,]] wherein the support structure is a vehicle grille.

13. (Currently Amended) The medallion article of Claim 1[[,]] wherein the inserts are coupled to the base by way of adhesive elements ~~are permanently coupled to the base.~~

14. (Currently Amended) The medallion article of Claim 1[[,]] wherein ~~the article is a medallion and wherein~~ a fixed number of unique configurations of the medallion may be created.

15. (Currently Amended) A set of articles for association with motor vehicles, ~~the set of articles~~ comprising:

a set of bases for association with articles , ~~each base being associated with an article;~~ and

sets of elements inserts comprising a first set of inserts having at least two visible characteristics defining a first ornamental appearance, a second set of inserts having at least two visible characteristics defining a second ornamental appearance, and a third set of inserts having at least two visible characteristics defining a third ornamental appearance, each set of elements inserts having a plurality of individual inserts elements;

~~wherein each set of elements is coupled to a base;~~

wherein the visible characteristics defining the ornamental appearance of each of the inserts comprise at least one of variations in the individual elements of each set of elements have at least two characteristics including color, shape, surface profile, surface finish, outline, material, and indicia; and

wherein unique configurations of the articles may be created by selecting and arranging inserts elements with different combinations of the at least two visible characteristics within a base to form an article;

wherein the article is formed with one of a plurality of unique ornamental appearances by selection and installation within a first depression of one of the bases at least one of the first set of inserts, at least one of the second set of inserts, and at least one of the third set of inserts.

16. (Currently Amended) The set of articles of Claim 15[[,]] wherein the depression comprises a bottom surface ~~base comprises a cavity.~~

17. (Currently Amended) The set of articles of Claim 15[[,]] wherein each insert has a different outline from other inserts ~~the elements are inserts received in the bases and wherein each element has a different outline from other elements.~~

18. (Currently Amended) The set of articles of Claim 15[[,]] wherein the outline is correlated to a portion of the motor vehicle.

19. (Currently Amended) The set of articles of Claim 16[[,]] wherein the inserts ~~elements~~ substantially fill the depression ~~avity~~ and a plurality of the inserts ~~elements~~ interface with one another.

20. (Currently Amended) The set of articles of Claim 15[[,]] wherein the surface profile is at least one of flat, concave, and convex.

21. (Currently Amended) The set of articles of Claim 15[[,]] wherein at least one insert ~~element~~ of a set of inserts ~~elements~~ is provided with indicia.

22. (Currently Amended) The set of articles of Claim 21[[,]] wherein the indicia is associated with a number of motor vehicles purchased.

23. (Currently Amended) The set of articles of Claim 15[[,]] wherein each base is configured to be attached to a support structure.

24. (Currently Amended) The set of articles of Claim 23[[,]] wherein the support structure is a vehicle grille.

25. (Currently Amended) The set of articles of Claim 23[[,]] wherein the base further includes a slot.

26. (Currently Amended) The set of articles of Claim 15[[,]] wherein the articles are medallions and wherein a fixed number of configurations of the medallions may be created.

27. (Currently Amended) The set of articles of Claim 15[[,]] wherein the inserts ~~elements~~ are ~~permanently~~ coupled to the base by way of adhesive.

28. (Currently Amended) An article prepared by a process comprising:
- generating an article configuration by installing inserts having different ornamental appearances within a base and the inserts selected from,
- a first set of inserts having at least two visible characteristics defining a first ornamental appearance;
- a second set of inserts having at least two visible characteristics defining a second ornamental appearance; and
- a third set of inserts having at least two visible characteristics defining a third ornamental appearance
- associating the article configuration with selected information;
- generating assembly instructions from the article configuration;
- wherein the at least two visible characteristics of the first set of inserts are different than the at least two visible characteristics of the second set of inserts so that the first ornamental appearance is different than the second ornamental appearance;
- wherein the at least two visible characteristics of the first set of inserts are different than the at least two visible characteristics of the third set of inserts so that the first ornamental appearance is different than the third ornamental appearance;
- wherein the at least two visible characteristics of the second set of inserts are different than the at least two visible characteristics of the third set of inserts so that the second ornamental appearance is different than the third ornamental appearance;
- so that a plurality of unique ornamental appearances for the article is defined by the different ornamental appearances of the inserts that can be selected, arranged and installed within the base of the article to form the article; and
- wherein the article is formed with one of the plurality of unique ornamental appearances by selection and installation within a first depression of the base of at least one of the first set of inserts, at least one of the second set of inserts, and at least one of the third set of inserts.
29. (Currently Amended) The article prepared by the process of Claim 28[[],] wherein the article configuration comprises surface profile characteristics for a set of elements, wherein the set of elements are associated with the article.
30. (Currently Amended) The article prepared by the process of Claim 29[[],] wherein the surface profile characteristics include at least one of flat, concave, and convex.

31. (Currently Amended) The article prepared by the process of Claim 28[[],] wherein the article configuration comprises color characteristics for a set of elements, wherein the set of elements are associated with the article.

32. (Currently Amended) The article prepared by the process of Claim 31[[],] wherein the article configuration includes surface profile characteristics for the set of elements.

33. (Currently Amended) The article prepared by the process of Claim 32[[],] wherein the surface profile characteristics include flat, concave, and convex.

34. (Currently Amended) The article prepared by the process of Claim 28[[],] wherein the article configuration comprises material characteristics for a set of elements, wherein the set of elements are associated with the article.

35-55. (Cancelled)

56. (New) In a system for forming a medallion comprised of a base and inserts installed within the base, the improvement comprising:
- wherein the inserts comprise ornamental appearances selected from,
    - a first set of inserts having at least two visible characteristics defining a first ornamental appearance;
    - a second set of inserts having at least two visible characteristics defining a second ornamental appearance; and
    - a third set of inserts having at least two visible characteristics defining a third ornamental appearance;
  - wherein the visible characteristics defining the ornamental appearance of each of the inserts comprise at least one of variations in color, shape, surface profile, surface profile, outline, material and indicia;
  - wherein the at least two visible characteristics of the first set of inserts are different than the at least two visible characteristics of the second set of inserts so that the first ornamental appearance is different than the second ornamental appearance;
  - wherein the at least two visible characteristics of the first set of inserts are different than the at least two visible characteristics of the third set of inserts so that the first ornamental appearance is different than the third ornamental appearance;
  - wherein the at least two visible characteristics of the second set of inserts are different than the at least two visible characteristics of the third set of inserts so that the second ornamental appearance is different than the third ornamental appearance;
  - so that a plurality of unique ornamental appearances for the medallion is defined by the different ornamental appearances of the inserts that can be selected, arranged and installed within the base of the medallion to form the medallion; and
  - wherein the medallion is formed with one of the plurality of unique ornamental appearances by selection and installation within a first depression of the base of at least one of the first set of inserts, at least one of the second set of inserts, and at least one of the third set of inserts.
57. (New) The medallion of Claim 56 wherein the depression comprises a bottom surface.

58. (New) The medallion of Claim 57 wherein the inserts substantially fill the depression and a plurality of the inserts interface with one another.
59. (New) The medallion of Claim 58 wherein the inserts are coupled to the bottom surface of the base by way of adhesive.
60. (New) The medallion of Claim 56 wherein the color is associated with available colors from a manufacturer of the motor vehicle.
61. (New) The medallion of Claim 56 wherein each insert has a different outline from other inserts and the outline is correlated to a portion of the motor vehicle.
62. (New) The medallion of Claim 56 wherein the surface profile is at least one of flat, concave, and convex.
63. (New) The medallion of Claim 56 wherein at least one insert is provided with indicia.
64. (New) The medallion of Claim 63 wherein the indicia is associated with a number of motor vehicles purchased.
65. (New) The medallion of Claim 56 wherein the base is configured to be attached to a support structure.
66. (New) The medallion of Claim 65 wherein the base is configured to receive a fastening member.
67. (New) The medallion of Claim 65 wherein the support structure is a vehicle grille.